



Smart Factory

Design of multiple responsive browser applications
tailored to the jobs-to-be-done of factory floor operators and team leaders in production

Smart Factory

DIGITAL

BRANDING

- Our role: design of a complete application ecosystem for their smart factory
- Different applications within 1 corporate identity
- Due to the sophisticated interaction models and navigation structures, the learning curve is minimal when using a new application or when switching between the different applications
- Despite the fact that the various applications are built with different technologies, this is not noticeable by the user





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