

Ford Motor Company

Introduction

This case study of Ford Motor Company is based on a June 2020 survey of WhatsUp® Gold customers by TechValidate, a 3rd-party research service.



“It helps to manage devices on the network.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select WhatsUp® Gold:

- Infrastructure, network, and operational challenges experienced prior to using WhatsUp® Gold:
 - Network Mapping
 - Network Performance
 - Wireless Network Monitoring
 - Application Performance
 - Configuration Management

Use Case

The company uses WhatsUp® Gold to monitor 200+ devices (routers, switches, etc.).

Results

They achieved the following results with WhatsUp® Gold:

- An overall-cost reduction
- Improved network and application reliability and performance
- Increased the productivity of their IT staff by 30-40%
- Saw a return on their investment on WhatsUp® Gold immediately.

Compared to other vendors/competitors evaluated or used, they rated WhatsUp® Gold **Significantly Better** on the following fronts:

- Breadth of capabilities and integrations
- Ease of use for increased adoption
- Dedicated and responsive customer support
- Value returned for the price
- Overall software performance

Company Profile

Company:
Ford Motor Company

Company Size:
Fortune 500

Industry:
Automotive & Transport

About WhatsUp® Gold

WhatsUp Gold provides complete visibility into the status and performance of applications, network devices and servers in the cloud or on-premises.

Learn More:

[Progress](#)

[WhatsUp® Gold](#)