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CONTEXT

As part of their global learning program, a leading pharmaceutical company was looking for a workshop partner, helping them train & prepare their leaders globally (Head of ... to CEO's) to the digital revolution, with a focus on the use of data and artificial intelligence.

SOLUTION

We have developed a series of 5 workshops – **Data for Leaders** – covering the full digitalization picture of business, raising awareness on new technologies and their challenges & limitations. These workshops are highly visual and promote the interaction between participants and the speaker, making the presentation lively. The main topics are the following:

- Digital foundations
- AI-Deep dive
- Digital business models
- Data-driven decision making
- AI & Ethics

Each workshop is 2h long, and they are currently being given to management teams globally (500+ people over the course of 2022).

