CLOUD DATA LAKE ROADMAP AND MVP

Issues and challenges

- Modernize the existing data landscape
- Propose a next-gen cloud data platform
- Enable business with more data and analytics
- Enable self-service analytics

Solution

- Snowflake cloud data platform deployed in Azure
- Removed legacy components and decrease the costs of maintenance and licenses
- Enabled the ability to perform scalable advanced analytics (e.g. geospatial analysis of merchants)
- Increased the capabilities of the BI team to provide quicker insights to business

Results and Benefits